











# 1965 SHELL 4000 RALLY

BACKGROUND TO CANADA'S PREMIER RALLY — 4,000 RUGGED MILES FROM MONTREAL TO VANCOUVER, APRIL 24th TO 30th

☐ For the fifth successive year, the Shell 4000 will take rally drivers and their cars across Canada. Veterans of such famed events as the Monte Carlo Rally, the East African Safari, the Canadian Winter Rally, and crews which have competed in all or some of the previous Shell 4000's, along with many newcomers to the wearing cross-country event, will start out from Montreal on April 24. Their goal is Vancouver — six days and 4,200 miles distant.

Most Canadian rallies in the past emphasized strict timing rather than endurance, and it was not until 1961 that the first cross-country rally was staged. It was made possible by the combined efforts of the British Columbia International Trade Fair and Shell. The course ran a comparatively easy route from Montreal to Vancouver in May of that year. Of the 106 crews which started, 91 finished. A Studebaker, driven by R. Hillary and J. D. Young of Toronto, was the winner. Shell then hired Jim Gunn as organizer and renamed the event "Shell 4000" for the 1962 season. Held in April, conditions were such that only 24 of the 42 starting crews finished the run from Montreal to Vancouver. It was another Studebaker victory, this time crewed by Lou Lalonde and John Jones of Toronto.

For the 1963 event, the running time was cut from seven to six days, and the start was changed to Vancouver with Montreal as the finishing point. The rally took on world-wide stature as the Shell 4000 became one of five international events in the RAC of Great Britain's World Rally Championship. Under ideal weather conditions, only five of the 47 cars starting from Vancouver failed to make Montreal. Dick Doyen and Clay Gibbs of Wisconsin won in a Chevy II.

For 1964, many changes were instituted by the organizers and Jim Gunn, along with Peter Bone — the newly-installed rally manager — obtained permission from national and provincial park Authorities and military chiefs to use roads in parks and camps for special sections of the rally. These areas were then closed to the public when the rally came through and drivers had to negotiate the closed sections at the highest possible speed. The fastest car in a class set the target for the remaining cars in each of the four classes. Penalties were handed out at the rate of a point for each minute slower than the fastest car. On the "4000" route, there was about 130 miles of high speed driving. Seventy controls along the road and highway sections kept competitors alert. Klaus

Ross and John Bird of Toronto led Volvo to an unprecedented team sweep of the 1964 Shell 4000. Volvo captured the Manufacturers' Category, the Coupe des Dames with Gillian Field and Diana Carter, and the Manufacturers' team title as well as the overall victory

The route will be reversed once more for the 1965 event. Competitors will start from Montreal's Place Ville Marie at 8:00 p.m. on April 24. The scheduled time of arrival is 7:00 p.m. on April 30 at the Bayshore Inn in Vancouver. Closed sections have been increased in number, but in keeping with the Shell Rally format, competitors will not know how many or where they are located until they receive instructions at the start of each day's run. Nearly 80 time controls have been incorporated into this year's route. The controls again will be handled by motorsport clubs. As the rally progresses across the country, an elaborate communications network — arranged especially for the "4000" — will carry daily results to newspapers, radio and television stations throughout Canada and North America, and many parts of Europe and Asia.

Entries have shown a remarkable increase over previous years' registrations. They are also turning out to be the most varied, too. This will be the first time in the history of North American rallies that Japanese-built cars will attempt to test the superiority of North American and European cars. Studebaker, aiming for its third triumph, will pin its hopes on one car and the brilliant abilities of Mexico's Pedro Rodriguez and navigator Bill Leathem, a Canadian. Volvo will pitch four cars into the event. Last year's winners, John Bird and Klaus Ross, will crew one car while Olivier Gendebien will quickly dash from the East African Safari to drive another one. Diana Carter and Jean Steagall will drive a Volvo in the Coupe des Dames division.

Rodriguez is not the only racing driver who is taking to rallying. Al Pease, a top-notch Canadian sports car driver, will crew with Craig Fisher in a BMC-entered Austin 1800. Francis Bradley, 1962 Canadian sports car champion, will handle one of the three Japanese Toyotas. Ford's Cortinas, a dominant car in European rallies, will have one of the Continent's outstanding rallyists in Henry Taylor of England. Ford of Canada has entered a team of Mustangs while Chrysler's team will be headed by Dave Pearson, who placed third overall in NASCAR's point standings last year.



#### THE ROUTE

Time

Allowance

More controls situated along the route and an increase of closed sections, plus an unpredictable dash of poor weather conditions, is expected to make the 1965 rally the

Mileage

## SHOULD BE BEST 4000 YET

MORE CLOSED SECTIONS, CONTROLS & INTERNATIONAL DRIVERS SHOULD MAKE '65 4000 THE BEST YET. COMPETITORS START FROM MONTREAL'S PLACE VILLE MARIE AT 8 P.M., APRIL 24. SCHEDULED ARRIVAL TIME AT BAYSHORE INN, VANCOUVER IS 7 P.M., APRIL 30.

toughest to date. Competitors will wind their way across the country following specific and illustrated instructions from the rally's route book. A set of instructions is handed to rallyists prior to each day's run. In all, some 60 pages of information are detailed in the route book.

#### CARS AND CLASSES

☐ Cars entered in the Shell 4000 basically must be production cars, but factory options are permitted. The bulk of the entry list is composed of production sedans. Qualifications are governed by the rules

Location or Signs\*

of the F.I.A. (Federation Internationale de l'Automobile) in its Appendix J which set out what changes may be incorporated — and what may not! "Specials" or hybrids are not permitted.

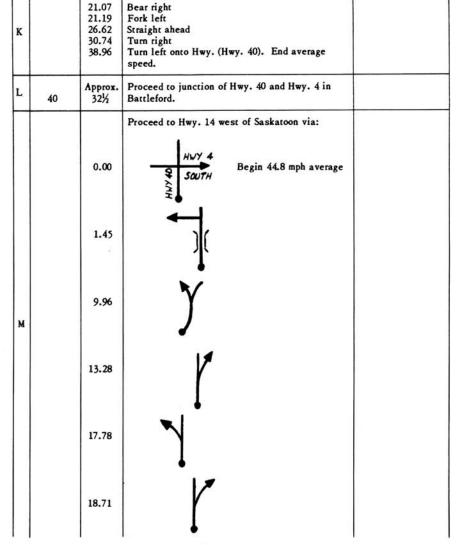
Class divisions are:
Class 1—up to 1,300 cc (79.33 cu. in.)
Class 2—1,301 to 2,000 cc (79.34 to 122.10 cu. in.)
Class 3—2,001 to 4,000 cc (122.11 to 244.10 cu. in.)
Class 4—4,001 cc and up

(244.11 cu. in.)



#### REPAIRS

☐ Most cars are going to show some degree of wear and tear, whether it be from the pounding of gravel on the car's body or tire wear caused by friction and road conditions. Crew members are allowed only 15 minutes at the end of each day's run to check out proper functioning and make necessary repairs. After this time period expires, cars are locked up until the following day's starting time.



Instruction



Major parts needing repairs usually draw penalty points since seals have to be broken in order to make the repairs. Seals are applied to the engine, transmission and rear axle prior to the start of the rally, and all seals must be intact at the conclusion of the rally. Any seals which are broken will warrant penalty points for the crew. The Shell 4000, therefore, is not only a feat of endurance for the crew, but a test of the car's reliability as well.

#### SCORING

Points are scored against a crew in two ways:

Road sections — Competitors are charged at the rate of 10 points for every minute they are early or late at a time control. Closed sections — (high speed) Competitors are charged at the



rate of 1 point for every six seconds slower than the time of the fastest car in the same class.

Points — up to 600 — will be charged against a competitor for missing a control or a violation of the rules. Competitors are required to check in within three hours of their scheduled arrival time, and they must not accumulate more than 1800 points per day, or they will be disqualified. A final safety



inspection will be held at the conclusion of the rally, and points will be scored against a car for body damage, broken component seals and inoperative equipment.

#### PRIZE MONEY

☐ Total prize money of more than \$10,000 will be divided up among the overall, class and category winners and runners-up as follows:

1st overall — \$1,000.00 2nd overall — \$750.00 3rd overall — \$500.0

The winning privately entered crew also receives \$1.000.00. Prizes are awarded to the top five places in this category. Manufacturers' entries are awarded prize money starting with \$200.00 for first place.

Winner of the Coupe des Dames receives \$750.00; a class victory carries a top award of \$200.00 in each class; the Manufacturer's team prize is worth \$200.00 and a private team of three cars can claim \$500.00.



Special awards are also made by clubs and regional motorsport groups. Canada Track & Traffic will award a "Sportsmanship Trophy". While special awards do not carry cash prizes, there is a great deal of prestige involved.

In addition to cash prizes, Shell awards trophies to all winners. These are unique and Canadian in content and design. The awards are in the form of British Columbia totem poles made of Argillite, a stone-like material mined in B.C. The Shell Grand Award to the overall winner is over three feet high.

#### 1965 SHELL 4000 ITINERARY

(All times are for first car and approximate only)

#### SATURDAY, APRIL 24 -

Montreal, Start 8:00 p.m. EST Place Ville Marie

#### SUNDAY, APRIL 25 —

Renfrew 1:45 a.m. " Valley Motel
Mosport Park 8:15 a.m. "
Lindsay 10:10 a.m. " Black's Shell Station
Parry Sound 2:10 p.m. "

Sudbury 3:50 p.m. '

Parc Ferme — Dominion Store Shopping Centre (Regent St. S. & Paris St.)

#### MONDAY, APRIL 26 —

Sudbury, Start 2:00 a.m. EST Dominion Shopping Centre Sault Ste. Marie 6:10 a.m. "Don Black's Shell Service Wawa 9:30 a.m. "Belanger's Shell Service Port Arthur 3:30 p.m. "

Parc Ferme — Municipal Parking Lot, Water Street.

#### TUESDAY, APRIL 27 -

Port Arthur, Start 12:30 a.m. EST Municipal Parking Lot
Dryden 4:15 a.m. "
Kenora 5:10 a.m. CST Clifton Shell Service
Winnipeg 8:50 a.m. " Tuxedo Park Shopping Centre
Regina 8:15 p.m. "

Parc Ferme — Golden Mile Shopping Centre, Hwy 6 South.

#### WEDNESDAY, APRIL 28 -

Regina, Start 5:30 a.m. CST Golden Mile Shopping Centre Rosetown, Sask. 9:00 a.m. MST Shell Service Hwy. 4
Wainwright, Alta. 1:30 p.m. " Park Hotel
Edmonton 6:20 p.m. "
Parc Ferme — A.M.A. Offices, Kingsway and 109 Street.

## THURSDAY, APRIL 29 —

Edmonton, Start 3:00 a.m. MST
Cranbrook, B.C. 2:50 p.m. "
Trail 5:20 p.m. PST
Kelowna 10:15 p.m. "
Parc Ferme — Capri Shopping Centre.

#### FRIDAY, APRIL 30 -

Kelowna, Start 6:00 a.m. PST Capri Shopping Centre
Kamloops 9:45 a.m. " Mini Motors Shell Service
Princeton 2:30 p.m. "
Hope 4:10 p.m. " Ralph's Shell Service
Vancouver, Finish 6:40 p.m. " Bayshore Inn

|     | SHELL 4000 ENTRY LIST, 1965   | 135       | Arno Hansen, Dartmouth, N.S. Volvo Canadian Arno Hansen, Dartmouth, N.S.  |
|-----|---|-----------|---|
| 101 | Donald R. Angerhofer, Western Springs, III. Volvo 444 Donald Angerhofer, Western Springs, III.  | 136       | John C. Slade, Halifax, N.S.  David Fowler, Edmonton, Alberta  Corvair Monza  |
| 102 | Clarence Ellis, Hinsdale, III. Gilles Vincent, Montreal, P.Q. Mustang Cobra   | 137       | Barry Fox, Edmonton, Alta. David Fowler, Edmonton, Alta. Lauri Paivarinta, Sault Ste. Marie, Ontario Austin Cooper S                  |
| 103 | Gilles Vincent, Montreal 11, P.Q.<br>Lincoln-Mercury Div., Dearborn, Michigan, Mercury Comet<br>Karl Goering, Utica, Michigan.          |           | Lauri Paivarinta, Sault Ste. Marie, Ont. Jim Callon, Sault Ste. Marie, Ont.   |
| 104 | Donald Skinner, East Cleveland, Ohio. Ford Motor Company of Canada, Oakville, Ont. Mustang Paul McLennan, Toronto 12, Ont.              | 138       | Eppie Weitzes, Toronto, Ont.<br>Eric MacDuff, Oakville, Ont.  |
| 105 | John Wilson, New Dundee, Ont.  Canadian Motor Industries Holdings, Ltd.,  | 139       | Vince Bunch, Pierrefonds, P.Q. Ford Anglia Super<br>Vince Bunch, Pierrefonds, P.Q.<br>Kreg Kreglowski, Pierrefonds, P.Q.              |
|     | Scarborough, Ont. Toyota<br>Murray Shill, Toronto 18, Ont.<br>John Clark, Toronto 3, Ont.   | 140       | Ewen B. Graham, Midnapore, Alberta Volvo Canadian<br>Ewen Graham, Midnapore, Alta.  |
| 106 | Jack Carter Ltd., Calgary, Alberta Chevrolet Corsa S<br>Werner J. Wenzel, Calgary, Alta.  | 141       | Henry Acteson, Calgary, Alta.<br>Florent Guilbeault, Dorion, P.Q. Volvo Canadian<br>Florent Guilbeault, Dorion, P.Q.                  |
| 107 | John Proctor, Calgary, Alta.  R. Pat Onions, North Bay, Ontario Triumph TR-4 Pat Onions, North Bay, Ont.                                | 142       | John Catto, Ile Perrot N., P.Q.   |
| 108 | Doug McLellan, North Bay, Ont.  Volvo (Canada) Ltd., Scarborough, Ontario Volvo Canadian Bill Silvera, West Hill, Ont.                  | 143       | Jim Peters, Don Mills, Ont. Michael Alexander, Vancouver, B.C. Alfa Romeo 1600TI  |
| 109 | Art Dempsey, Toronto 10, Ont. Metro Ford Ltd., Calgary, Alberta Mustang   | 144       | Diana Alexander, Vancouver 9, B.C.<br>Michael Alexander, Vancouver 9, B.C.<br>Ford Motor Company of Canada, Oakville, Ontario Mustang |
| 110 | Ron Hughes, Calgary, Alta.<br>Harry Hartley, Calgary, Alta.<br>Studebaker of Canada, Ltd., Hamilton, Ontario Commander                  | 145       | Lloyd Howell, Rexdale, Ont. Brent Davies, Cooksville, Ont.  |
|     | Pedro Rodriguez, Mexico Bill Leathern, St. Laurent, P.Q.  | 145       | Gorries Golden Mile City Chevrolet,<br>Scarborough, Ontario Chevelle<br>Maurice Carter, Burlington, Ont.                              |
| 111 | Tony Ellnor, Vancouver, B.C. Sunbeam Tiger Tony Ellnor, Vancouver 9, B.C. Jeremy Greenfield, Vancouver 9, B.C.                          | 146       | lan Worth, Lachine, P.Q. Ralph R. Reid, Spokane, Washington Ralph Reid, Spokane ,Washington   |
| 112 | Chrysler Canada Ltd., Windsor, Ont. Valiant Barracuda Scott D. Harvey, Dearborn Heights, Michigan.  Bob Mollman, Bedford Heights, Ohio. | 147       | Thomas Adkison Spokane, Washington Joe Mazuch, Jacques Cartier, P.Q. Skoda  |
| 113 | George Martin, Nepawa, Manitoba MGB<br>George Martin, Neepawa, Man.   | 148       | Joe Mazuch, Jacques Cartier, P.Q. Paul Wilson, Longueuil, P.Q. Ford Motor Company of England, Warley England Cortina GT               |
| 114 | Elsie Warburton, Brandon, Man. Ontario Dodge Dealers, Detroit, Michigan Dodge Sedan David Pearson, Whitney, South Carolina.             |           | Henry Taylor, London, England<br>Robin Edwardes, Fabreville, P.Q.   |
| 115 | Fred S. Browne, Cleveland 10, Ohio. Bob Watson, Kelowna, British Columbia Austin 1100   | 149       | Theodore Stevens, Akron, Ohio Volvo PV544 Theodore Stevens, Akron, Ohio Jack Haywood, Edgewood, Maryland                              |
| 116 | Bob Watson, Kelowna, B.C. Glen Wood, Kelowna, B.C. John S. Balfour, Comox, British Columbia Porsche 356A                                | 150       | Volvo (Canada) Ltd., Scarborough, Ontario Volvo Canadian Olivier Gendebien, Seine et Marne, France Mike Kerry, Agincourt, Ont.        |
| 117 | John S. Balfour, Comox, B.C. Doug Fraser, Comox, B.C. Volvo (Canada) Ltd., Scarborough, Ontario Volvo Canadian                          | 151       | Billy R. Rice, Affton, Missouri Volkswagen<br>Billy Rice, Affton, Missouri  |
| 118 | Diana Carter, Toronto, Ont. Jean Steagall, Merchantville, N.J. Barbara Bickham, Upper Sandusky, Ohio Mercedes-Benz                      | 152       | Ralph Bradatsch, Regina, Sask.  |
|     | Barbara Bickham, Upper Sandusky, Ohio.<br>Jim Bickham, Upper Sandusky, Ohio.  | 153       | Nick Berry, Regina, Sask. Chrysler Canada Ltd., Windsor, Ont. Len Houser, Vancouver 12, B.C.  |
| 119 | John F. Bailey, Trail, British Columbia Ford Anglia<br>Frederick Attaway, Trail, B.C.<br>John Bailey, Trail, B.C.                       | 154       | John O'Dwyer, North Burnaby, B.C. Fritz Hochreuter, Toronto, Ontario Fritz Hochreuter, Toronto 16, Ont.  Volkswagen 1500              |
| 120 | Chrysler Canada Ltd., Windsor, Ontario Valiant Barracuda Bruce L. McHenry, Cooksville, Ont. Phil Burnell, Port Credit, Ont.             | 155       | Fred Anderka, Toronto, Ont.<br>Gorries Golden Mile City Chevrolet,  |
| 121 | Ken Dufault, New Westminster, British Columbia Datsun Ken Dufault, New Westminster, B.C.  | 156       | Scarborough, Ontario Chevelle Canadian Motor Industries Holdings, Ltd., Scarborough, Ont. Toyota                                      |
| 122 | Allen Robinson, North Surrey, B.C. Louis E. Batori, New York, N.Y. Louis Batori, New York, N.Y. Austin Cooper S.                        | 157       | Francis Bradley, Scarborough, Ont.<br>Charles Bick. London, Ont.  |
| 123 | Marius P. Valsamis, Rockville, Maryland. Kurt Schwarz, Scarborough, Ontario Corvair Corsa Kurt Schwarz, Scarborough, Ont.               |           | Allan Albrecht, Port Arthur, Ont.<br>Thomas J. Jones, Port Arthur, Ont.   |
| 124 | Gerd Burger, Bay Ridges, Ont. Volvo (Canada) Ltd., Scarborough, Ontario Volvo Canadian  | 158       | William Dodd, Amherst, Ohio Volvo PV544 William Dodd, Amherst, Ohio Dean Walker, Vermilion. Ohio                                      |
| 125 | Klaus Ross, Toronto 18, Ont. John Bird, Toronto 12, Ont. William G. Woodward, Spenard, Alaska  BMW 1800                                 | 159       |   |
| 126 | William Woodward, Spenard, Alaska.<br>Leslie Wildgoose, Anchorage, Alaska.<br>Donald A. Hacker, Ottawa, Ontario Renault R-8             | 160       | Canadian Motor Lndustries Holdings, Ltd.,<br>Scarborough, Ontario Isuzu Bellett   |
| 127 | Donald Hacker, Ottawa 7, Ont.<br>Denny Quirk, St. Hubert, P.Q.  | 161       | Ann Coombe, Toronto 12. Ont. June Taylor, Toronto 5, Ont. Frank J. Curran. Weston. Ontario Peugeot 404                                |
|     | Roland Joyal, Clarkson, Ont.<br>Fred Sevestre, Oakville, Ont.   | 162       | Frank Curran, Weston, Ont.<br>Ron Carney, Weston, Ont.<br>Gorries Golden Mile City Chevrolet,   |
| 128 | Joachim Schmidt, Port Coquitlam, B.C. DKW Joachim Schmidt, Port Coquitlam, B.C. Kazimir Golal, Richmond 1, B.C.                         | 102       | Scarborough, Ontario Chevelle Lou Lalonde, Scarborough, Ont.  |
| 129 | Anthony Nanton, Winnipeg, Manitoba Porsche Super Tony Nanton, Winnipeg 12, Man.   | 163       | John Jones, Toronto 12, Ont. British Motor Corp. of Canada, Toronto, Ontario Austin 1800 Al Pease, Toronto, Ont.                      |
| 130 | Graeme Lowden, Winnipeg, Man. Klaus Bartels, West Hill, Ontario Volkswagen Klaus Bartels, West Hill, Ont.                               | 164       | Craig Fisher, Willowdale, Ont.<br>Canadian Motor Industries Holdings, Ltd.,   |
| 131 |   | 50,040,00 | Scarborough, Ontario Toyota Paul Muir, Toronto 4, Ont. Paul Coombe, Toronto 12, Ont.  |
| 132 | Alice Bourquin, Vancouver, British Columbia Volvo P1800<br>Alice Bourquin, Vancouver 9, B.C.  | 165       | Chrysler Corporation, Detroit, Michigan Gene Henderson, Dearborn, Michigan Doug Gallop, Point Claire, P.Q.  Valiant Sedan             |
| 133 | Don Lamont, New Westminster, B.C.   |           | TEAM ENTRIES (MANUFACTURERS) adian Motor Industries, Scarborough, Ont. Toyota   |
| 134 |   | Ford      | sler Canada Ltd., Windsor, Ont.  Motor Co. of Canada, Oakville, Ont.  Mustang   |
|     | Jacques Beaudet, Latuque, P.Q.<br>Stanley Renald, Latuque, P.Q.   |           | o Canada Ltd., Toronto, Ont. Volvo 122S ies Golden Mile City Chevrolet, Scarborough, Ont. Chevelle                                    |



PEDRO RODRIGUEZ
28 years old; Mexico. Making his first rally apearance . . . top international sports car driver . . . won Canadian Grand Prix in 1963 and 1964 at Mosport . . Frequent competitor at Nassau and Daytona.



OLIVIER GENDEBIEN
40 years old; France. Third
consecutive Shell 4000 Rally
as a member of the Volvo
team . picked up two
fourth place finishes in the
1963 and 1964 Shell 4000
. . veteran international
sports car driver and rallyist.



DAVID PEARSON
28 years old; United States.
First appearance for veteran
of U.S. stock car circuit . . .
placed third last year in the
NASCAR point standings . . .
named rookie of the year in
1960 for winning 30 of 42
races.



MAURICE CARTER
39 years of age; Toronto.
Canada. Competed in 1962
Shell 4000 . . . placed third
in class for the 1963 event
. . top competitor in the
Canadian Winter Rally and
was a member of the winning
dealer's team in 1964.



DIANA CARTER
27 years of age; Toronto,
Canada. Experienced rallyist
and racing driver . . . competed in 1961 Shell 4000 . . .
first Canadian woman racing
driver in her class for 1963
. . . winner of the Coupe de
Dames in the 1963 and 1964
Shell 4000.



FRANCIS BRADLEY
37 years of age; Toronto,
Canada. Won Player's Challenge Trophy in 1962 as the
Canadian Racing Champion
. . . competed in seven Canadian Winter Rallies and tied
for first place in 1957 . . .
will compete in sedan races
under two litres this season.



AL PEASE
43 years of age; Toronto,
Canada. Canadian Racing
Driver Association Champion
in 1964 . . . MGB and class
champion with Austin Cooper
during 1964 season . . . first
rally competition.



PAUL MacLENNAN
30 years of age; Toronto,
Canada. Winner of 1962 Canadian Winter Rally . . member of the Ford rally team
. . . third overall and member
of the winning manufacturers'
team in 1963 Shell 4000 . . .
winner of 1965 Canadian
Winter Rally.



FRANK CURRAN
34 years of age; Toronto,
Canada. Mechanic . . . winner
of the private entry class in
the 1963 and 1964 Shell 4000
. . . will again drive a Peugeot
and team with navigator Ron
Carney.



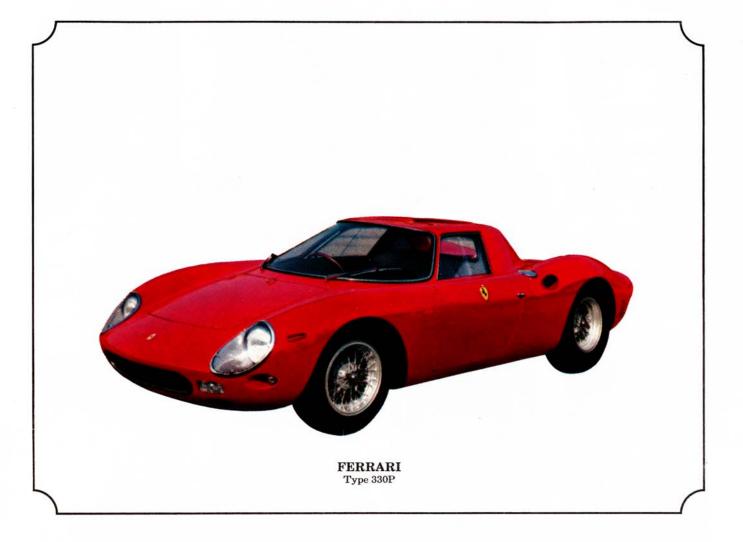
KLAUS ROSS
Toronto, Canada. Ontario's Rally Champion in 1961 and 1964 . . . sixth in 1963 national rally championship winner of 1963 Rallye des Neiges . . won 1964 Shell 4000 . . 1965 winner of Rallye des Neiges.



BILL SILVERA
35 years of age; West Hill,
Canada . . . three time winner
of Canadian Rally Championship . . . former team driver
for Ford of Canada . . . took
second place in 1965 Canadian Winter Rally and member
of the winning manufacturers'
team for 1963 Shell 4000.



SCOTT HARVEY
35 years of age; Michigan.
Seventh overall in the 1961
Montreal to Vancouver Rally
. . fifth overall in 1963 Shell
4000 . . . 1963 Rally Champion of the Sports Car Club
of America . . . placed third
in Class of 1964 Shell 4000.



# Master car-builder Enzo Ferrari picks Shell Motor Oil for his world championship racing cars

Ask Ferrari why he puts his faith exclusively in Shell oil, and he will tell you, in his own words:

MY LOYALTY to Shell springs from my experience first as a racing driver, then as director of the Ferrari racing team, and finally as a car manufacturer. Thirteen world championships have been the result of this happy association with Shell."

Ferrari has worked with Shell since 1929. Today, Shell scientists and Ferrari engineers collaborate to solve lubrication problems. And Ferrari sports and racing cars roaring to victory throughout the world are test beds for Shell Motor Oils.



The knowledge Shell gains on the track goes into the oil Shell makes for your car. And now you can drive your car on a new Shell oil—new Super Shell Motor Oil.

## Bonds "chemical shield"

It actually bonds a "chemical shield" to engine parts. This shield helps seal out corrosive chemicals, acids produced by combustion, unburned gasoline, water, etc. Result: longer engine life, fewer

Result: longer engine life, fewer repairs.

Ask your Shell dealer for new Super Shell Motor Oil at your next oil change—or before you drive off on your next trip.