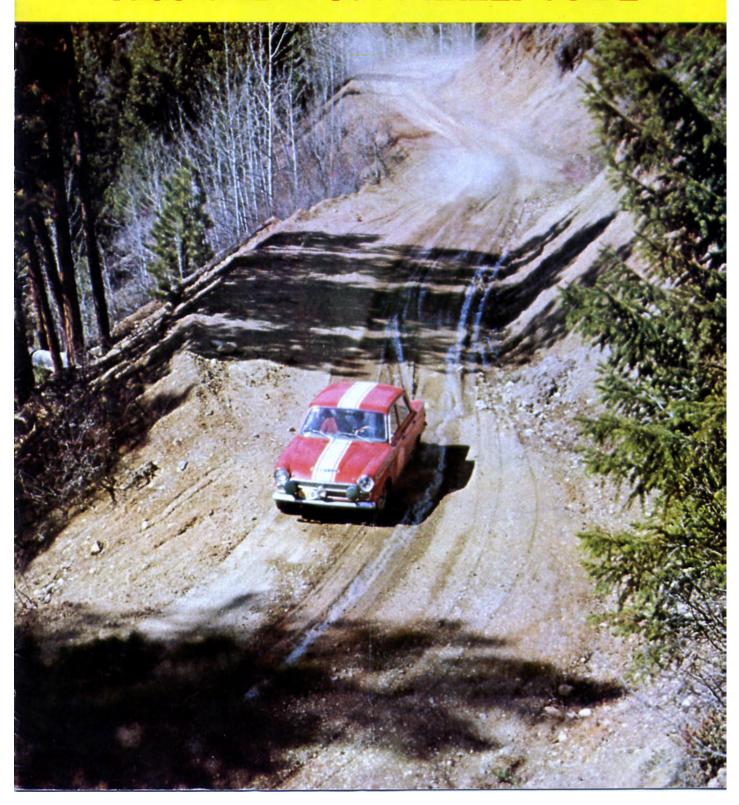


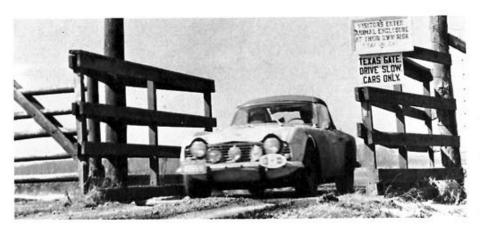
1966 SHELL 4000 RALLY GUIDE





1965 Private Entry winners — Pip Graham and Henry Acteson — in Volvo Canadian, ford Fisher Creek during Clearwater Forest Special Stage.

The Triumph TR4 of Pat Onions and Doug McLellan of North Bay, Ontario crosses cattle gate exit from buffalo enclosure — always an interesting part of Manitoba Riding Mountain National Park Special Stage.





English rally driver Henry Taylor, with navigator Robin Edwardes of Montreal, P.Q., put on superb performance in the mountains of B.C. and took third overall in final standings.

Harry Hartley and Ron Hughes from Calgary in a Mustang get a cooling off from one of the many washouts in the Riding Mountain Special Stage.





1966 SHELL 4000 RALLY

MORE CLOSED SECTIONS ON RUGGED INTERNATIONAL EVENT. FROM VANCOUVER TO QUEBEC CITY — APRIL 30th TO MAY 6th



☐ Every year since 1961, when Shell Canada Limited first agreed to sponsor the annual 4000-mile rally for all makes and models of cars, rally organizers for the company have promised competitors that they would be engaged in the most demanding test of man and machine ever devised in North America.

For openers, the rally will take competitors to new parts of Canada untouched in the five prior events. Ottawa, the nation's capital, will be a stopping point for the first time as will the finishing point in Quebec City, the farthest point East in the history of the colorful "4000".

Add in eight closed sections — six were all that were used last year — increase the number of classes for cars from four to six, boost the prize money to over \$12,500 and you have the most rewarding and demanding car rally this side of the Monte Carlo.

Of course, the rally has to be of international calibre

or it wouldn't even be considered as one of five counting toward the World Rally Championship. Strange, too, that European stars who dominate rally competition elsewhere have trouble in Canada and, so far, have watched homebrews win most of the laurels.

Yet, the internationally famous have come close. Belgium's Olivier Gendebien, greatly responsible for helping solidify rallying as a demanding yet fun sport for the average car owner, came close on three occasions. Henry Taylor, a former grand prix racing driver from England, made a formidable challenge last year, yet settled for third place behind two Toronto-based crews.

Canadians, therefore, are extremely good rallyists and until someone can conclusively prove otherwise, they're tops in North America. Only once, in 1963, did Canadian drivers have to settle for second place. An American crew — Dick Doyen and Clay Gibbs from Wisconsin — topped a field of 47 starters with a Chevy II.

Other than that reversal of form, Canadian, and Toronto crews in particular, have dominated the Shell 4000. Six years ago, when the first cross-country rally was formed through the joint efforts of the British Columbia International Trade Fair and Shell, a Canadian crew piloted a Studebaker from Montreal to Vancouver, leading 91 out of 106 starters.

The following year, 1962, the event was called, as it is known today, the "Shell 4000" and motorsport authority Jim Gunn was hired by Shell to organize the event since the company undertook sole sponsorship. His planning of the rally, along with some fitfull weather conditions, only permitted 24 of 42 starters to reach Vancouver. Studebaker wrapped up a second victory, but this time Torontonians Lou Lalonde and John Jones were the guiding geniuses.

It was 1963 that the U.S. crew won. The rally had changed direction, going East to Montreal and the number of days was reduced from seven to six. That year also marked the inclusion of the event into the Royal Automobile Club's world championship.

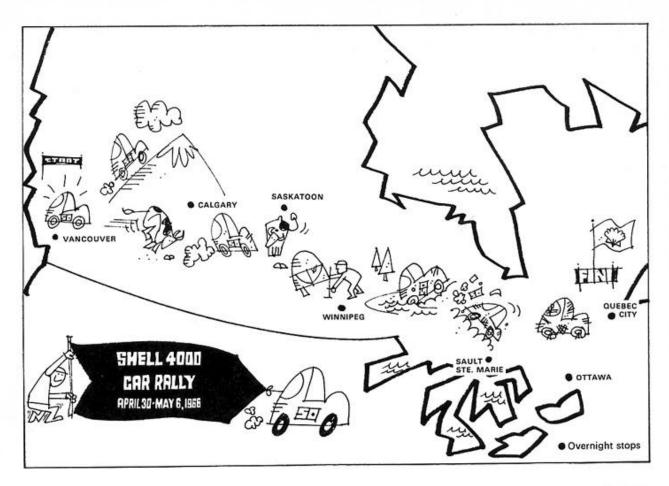
Many innovations were instituted by Gunn and newly-installed rally manager Peter Bone for 1964. Of major significance was the inclusion into the rally of "closed sections" which European crews almost demand as a necessity in rallying.

Klaus Ross and John Bird, a Toronto crew, led Volvo to an unprecedented team sweep in 1964 going from Vancouver to Montreal. Ross and Bird won again last year.

The direction for 1966 is reversed again. A field of more than 60 cars will leave Vancouver April 30, stopping overnight at Calgary, Saskatoon, Winnipeg, Sault Ste. Marie and Ottawa before reaching Quebec City on May 6.

Since the route goes deep into the heart of French Canada, it will be no surprise to find an unusually large delegation of rallyists entered from the province of Quebec. For instance, Richard Drouin, Quebec City, will lead a team of Renaults. Another top Quebec rallyist is Florent Guibealt who won this year's tough Rallye de Neiges. A crack European woman rallyist will be on hand, Ireland's Rosemary Smith, and she will drive a Sunbeam Imp. A team of English-made Ford Cortinas are entered and will be headed by MacLennan and Wilson. In 1955, the first Japanese entry competed. This year, Datsun has entered in an effort to claim the coveted Manufacturer's title.

As soon as the first car rolls off the starting ramp at Vancouver's Queen Elizabeth Theatre, the best rally yet could unfold right here in Canada.





THE ROUTE

☐ The route for the 1966 Shell 4000 will actually cover some 4,100 miles and rallyists can expect to hit some 90 control points along the way. About 30% of the route will be run on main highways, another 30% will be over paved and gravelled surfaced secondary roads with the remaining 40% covering gravel and dirt concession and township roads. Competitors will be given a daily set of instructions and maps for their cross-country trip. In all cases, the timing of the route is designed to permit cars to travel well below the posted speed limits.

CLOSED SECTIONS

□ Parts of the route will be run

through areas closed to other traffic when the rally passes through and these areas will be termed "Closed Sections". Drivers will have to navigate a specific course at the safest top speed possible for their cars and the fastest car in each class will determine the standard for the remaining cars in each of six classes.

CARS AND CLASSES

☐ This year the number of classes for the Shell 4000 have been increased from four to six. Basically, all entries must be production cars, but some factory options are permitted. Cars eligible are normal production types only as classified by FIA (Federation Internationale de l'Automobile) appendix J for 1966. They will be divided into the following engine capacity classes:

Class 1 — up to 1,500 cc (70.15 cu. in.)

Class 2 — 1,151 cc to 1,600 cc (70.21 to 97.60 cu. in.)

Class 3 — 1,601 to 2,000 cc (97.66 to 122.05 cu. in.)

Class 4 — 2,001 cc to 3,000 cc (122.11 to 183.07 cu. in.)



Class 5 — 3,001 cc to 5,000 cc 183.13 to 305.12 cu. in.)
Class 6—5,001 cc and up (305.18 cu. in.)

REPAIRS

☐ Crew members are allowed 15 minutes at the end of each day's run to check out proper functioning and make necessary repairs. After this time period expires, cars are locked up until the following day's starting time and crews are not permitted to do any more repair work. Since seals are applied to the engine, transmission and rear axle prior to the start of the rally, these seals must be intact at the conclusion of the event. Any seals which are broken will warrant penalty points.



SCORING

□ Points are scored against a crew in two ways:

Road Sections - Competitors are charged at the rate of ten points for every minute they are early or late at a time control.

Closed Sections - (High Speed) Competitors are charged at the rate of one point for every six seconds slower than the time of the fastest car in the same class.

Points, up to 600, will be charged against a competitor for missing a control or violating the rules.

Competitors are required to check in within two hours of their scheduled time. If a competitor

accumulates more than 1,200 points in any single day, he or she will be disqualified.

Competitors who are convicted of traffic violations will be disqualified.

A final safety inspection is always held at the conclusion of the rally and points are scored against a car for body damage, breaking component seals and inoperative equipment.

PRIZE MONEY

☐ Total prize money of more than \$12,500 will be divided up among the overall class and category winners and runners-up as follows:

1st overall — \$1,000.00. 2nd overall — \$750.00. 3rd overall — \$500.00.

The winning privately entered crew also receives \$1,000 and prizes awarded to the top five places in this category. The manufacturer's entries are awarded prize money starting at \$250 for first place.

Winner of the Coupe des Dames will receive \$1,000; a class victory carries a top award of \$200 in each class; the Manufacturer's team prize is worth \$300 and a



private team of three cars claim \$600.

In addition to cash prizes, Shell Canada Limited awards trophies to all winners. They are unique and Canadian in content and design. The awards are in the form of British Columbia totem poles made of Argillite. The Shell Grand Award which goes to the overall winner is over three feet high.

Special awards are also made by clubs and regional motorsport groups. Canada Track & Traffic magazine annually awards a "Sportsmanship Trophy". While special awards do not carry cash prizes there is a great deal of prestige involved for the recipient.

,	6 SHELL 4000 ITI	
		for arrival of first car)
SATURDAY, APRIL		
Vancouver — Star		Q.E. Theatre
SUNDAY, MAY 1-		
Trail, B.C. Coleman, Alta.	4:30 a.m. PDT	
Coleman, Alta.	10:30 a.m. MST	
Calgary, Alta. CFCI		
Calgary (downtown		NOTE: 10 20 W
Parc Ferme—Jame Street S.W.	s Short School, 4	Ith Avenue and Centre
MONDAY, MAY 2-	•	
Calgary — Start	2:02 a.m. MST	
Red Deer	6:30 a.m. MST	Park Hotel
Calgary — Start Red Deer Wainwright Wilkie, Sask Saskatoon Parc Ferme — Eat	10:45 a.m. MST	
Wilkie, Sask	2:20 p.m. CST	
Saskatoon	5:00 p.m. CST	
Parc Ferme - Eat	ons Parking Area,	4th Avenue at 21st
TUESDAY, MAY 3-	-0	
Saskatoon - Star		
Yorkton	7:15 a.m. CST	Muirs Holiday House
Russell, Man.	10:00 a.m. CST	
Winnipeg	4:15 p.m. CDT	
Parc Ferme - Inte	ernational Inn, Wel	lington and Berry
WEDNESDAY, MAY	4—	
Winnipeg - Start		
Fort William		
Wawa	4:00 p.m. EST	Belanger Shell
Sault Ste. Marie	8:00 p.m. EDT	
Parc Ferme - Me		rking Area
THURSDAY, MAY 5	_	
Sault Ste. Marie -		
Start	6:02 a.m. EDT	
Sudbury	10:00 a.m. EDT	Caswell Hotel
Parry Sound	12:30 a.m. EDT	1867 Restaurant
Bancroft	2:00 p.m. EDT	Donery Shell
Ottawa	8:20 p.m. EDT	
Parc Ferme — Par		nd Alberta
FRIDAY, MAY 6		SMERRILL AND THE STREET
	9:02 am FDT	
Ottawa — Start St. Jovite	12:00 a m. FDT	Le Circuit
Shawinigan	4:30 p.m. EDT	LC Official
St. Jovite Shawinigan Quebec City	7:45 p.m. EDT	
Quebec oity	rmes — Chateau	

	Time Allowance	Mileage	Instruction	Location or Sig
A	35 17.6	0.60 1.24 17.61 25.81	1.24 Bear right onto Hwy 1 Vest 7.61 Road to Pense (reference mileage)	Albert Street
		0.00	Proceed to the junction of Hwy 2 and Hwy 42 morth of Noose Jaw, via: Prof Begin 44.0 mph average	
		0.33	1	
		6.42	+	
		9.47	→	
		12.68	7	
8		13.54	+	-
			(53)	

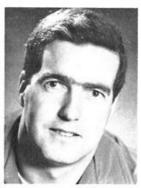
SHELL 4000 ENTRY LIST - 1966

		SHELL 4000 ENIKI LISI -	- 1300	
#	ENTRANT	DRIVER	NAVIGATOR	CAR
101	J. E. Bloom, Detroit, Mich.	J. E. Bloom, Detroit, Mich.	Warra Zithra Talada Ohia	
102		Patrick Stiles, Medicine Hat, Alta.	Wayne Zitkus, Toledo, Ohio Dr. E. Skinner, Medicine Hat, Alta.	Plymouth Valiant Mustang
103 104	Harry Baker, Edmonton, Alta. Ray Middlemess, New Westminster, B.C.	Harry Baker, Edmonton, Alta. R. Middlemess, New Westminster	M. G. Hogben, Edmonton, Alta. G. E. Stubbs, Vancouver, B.C.	MGB Valiant
105	Ford Motor Co. of Canada Ltd.	Paul MacLennan, Toronto, Ont.	John Wilson, Toronto, Ont.	Cortina Lotus
106 107	Carette Automobiles, St. Foy, Que. Chrysler Canada Ltd., Windsor, Ont.	Jacques Beaudet, Que. Scott Harvey, Dearborn, Mich.	Richard Drouin, Quebec Mike Kerry, Toronto, Ont.	Renault Gordini R8 Barracuda
108	Stedelbauer Chevrolet-Oldsmobile Ltd., Edmonton, Alta.	Hunter Floyd, St. Albert, Alta.	Geo. Stedelbauer, Edmonton, Alta.	Oldsmobile 442
109	Billy R. Rice, St. Louis. Mo.	Billy R. Rice, St. Louis, Mo.	Carolyn S. Rice, St. Louis, Mo.	Volkswagen 1200
110	James Callon, Sault Ste. Maire, Mich.	J. Callon, Sault Ste. Maire, Mich	Joe Mazuch, Jacque Cartier, Que.	Autsin Cooper S
111	Gary McMahon, Scarborough, Ont.	Gary McMahon, Scarborough, Ont.	The second and an experience of the second o	Mustang
112	Nissan Motor Co. Ltd., Japan	L. Saunders, Port Coquitlam, B.C.	J. Greenfield, Vancouver, B.C.	Datsun Sports 1600
114	Ewen B. Graham, Calgary, Alta. Coiteux Automobile Inc., Montreal, Que.	Ewen B. Graham, Calgary, Alta. Robert Coiteux, Montreal, Que.	Henry Acteson, Calgary, Alta. Charles Milot, Montreal, Que.	Volvo Canadian Austin Mini Cooper S
115	Kaiser Jeep of Canada Limited, Windsor, Ont.	Peter Lerch, Montreal, Que.	Bill Leathern, St. Laurent, Que.	Kaiser Jeep Wagoneer
116	Richard Pepper, Shearwater, N.S.	Richard Pepper, Shearwater, N.S.	Wm. Jackson, Shearwater, N.S.	Volvo 544
117		R. Brown, North Vancouver, B.C.	John O'Dwyer, North Burnaby, B.C.	Datsun Sports 1600
118	R. W. Watson, Kelowna, B.C.	R. W. Watson, Kelowna, B.C.	G. Wood, Kelowna, B.C.	Austin 1100
119		Gilles Vincent, Montreal, Que.	John Catto, Ottawa, Ont.	Mustang
120 121	John D. Smith, Kingston, Ont. Sunshine Motors Ltd., Waterloo, Ont.	John D. Smith, Kingston, Ont. Fred Anderka, Willowdale, Ont.	David Phippen, Collins Bay, Ont. Klaus Bartels, West Hill, Ont.	Cortina GT Renault Gordini R8
122	Herbert Felton, Sault Ste. Marie, Ont.	H. Felton, Sault Ste. Marie, Ont.	K. Erriginton, Sault Ste. Marie, Ont.	Austin Cooper S
123	David Jock, White Rock, B.C.	David Jock, White Rock, B.C.	G. Forbes, Richmond, B.C.	Consul Capri
124	Mrs. Irene Balec, Ft. William, Ont.	Mrs. Irene Balec, Ft. William, Ont.	Allan Albrecht, Port Arthur, Ont.	Austin Cooper
125	Lou Batori, New York, N.Y.	Lou Batori, New York, N.Y.	Marius Valsamis, Philadelphia, Pa.	Citroen Safari
126 127	Ken Richman Motors, London,	Charles Alsip, Inver Grove, Minn. D. A. Rodgman, London, Ont.	Don Andrews, Bloomington, Minn. J. K. Edwards, Southwold, Ont.	Sunbeam Tiger Fiat 850
128	Ont. Rootes Motors (Canada) Ltd., Toronto, Ont.	Rosemary Smith, Dublin, Ireland	Anne Coombe, Toronto, Ont.	Sunbeam Imp
129	Lauri Paivarinta, Sault Ste. Marie, Ont.	L. Paivarinta, Sault Ste. Marie, Ont.	B. Casselmann, Sault S. Marie, Ont.	Austin Cooper
130		T. J. Samida, Ann Arbor, Mich.	Thomas Grimshaw, Detroit, Mich.	Valiant
131	Fritz Hochreuter, Toronto, Ont.	Fritz Hochreuter, Toronto, Ont.	Paul Manson, Toronto, Ont.	Volkswagen 1500
132	Ralph Covell, Riverside, Calif.	Ralph Covell, Riverside, Calif.	K. E. Bertino, Long Beach, Calif.	Austin Cooper S
133	Ward Bros., Unionville, Ont.	Derek James, Toronto, Ont.	John Trudeau, Rexdale, Ont.	Fiat 850
134	Donald McQuirk, Toronto, Ont.	D. McQuirk, Toronto, Ont.	Colin McQuirk, Thornhill, Ont.	Ford Anglia
135	Pat Onions Motors, North Bay, Ont. C. P. R. Litchford, North	Pat Onions, North Bay, Ont. C. Litchford, N. Vancouver, B.C.	Peter Smith, Toronto, Ont.	Triumph 2000
130	Vancouver, B.C.	C. Eliciloro, 14. Valicouver, B.C.	P. D. N. Berry, Montreal, Que.	Mercedes Benz 190
137		Trudy Dumiel, Calgary, Alta.	Lorraine Jackman, Calgary, Alta.	Cortina GT
138	Jack Carter Ltd., Calgary, Alta.	Werner J. Wenzel, Calgary, Alta.	Harry Hartley, Calgary, Alta.	Chevrolet Nova SS
139	Miller-Hughes Ltd., Cornwall, Ont.	F. Guilbeault, Cornwall, Ont.	W. B. Remington, Ile Perrot, Que.	Mustang
140	Ralph R. Reid, Spokane, Wash.	Ralph R. Reid, Spokane, Wash.	Joseph Grevstad, Colbert, Wash.	Porsche 356A
141	Tom Wylie, St. Hubert, Que.	Tom Wylie, St. Hubert, Que.	Denny Quirk, St. Hubert, Que.	Morris Minor 1000
142 143	Peter Bircumshaw, Rexdale, Ont. Joachim Schmidt, Port Coquitlam, B.C.	Peter Bircumshaw, Rexdale, Ont. J. Schmidt, Port Coquitlam, B.C.	Desmond Weston, Toronto, Ont.	Alfa-Romeo DKW 1000S
144	Walter J. Sayers Motors, Point Edward, Ont.	W. J. Sayers, Sarnia, Ont.	Peter Bell, Brantford, Ont.	Fiat 850
145	Ford Motor Co. of Canada Ltd.	Roger Clark, London, England	Robin Edwards, Fabreville, Que.	Cortina Lotus
146 147	Derrick de Lisser, Kitimat, B.C. Van Kleef Foreign Car Centre Ltd.,	Derrick de Lisser, Kitimat, B.C. Chris Dyer, Calgary, Alta.	Robert de Lisser, North Surrey, B.C. Doug Jackman, Calgary, Alta.	
148	Calgary, Alta. Robert F. Smith, Toronto, Ont.	Robert F Smith Toronto Ont	lebe O Beautiful 110	
149	City Chevrolet Super Sport Centre, Hamilton, Ont.	Robert F. Smith, Toronto, Ont. Maurice Carter, Hamilton, Ont.	John C. Pearce, Halifax, N.S. Don Hambley, Sudbury, Ont.	Volvo 122S Chevy II
150		Bob Burlington, Downsview, Ont.	Ed Danziger, Downsview, Ont.	Volvo Canadian
151	Fiat Canada Limited, Toronto, Ont.	Diana Carter, Toronto, Ont.	Mrs. T. Gillies, St. Lambert, Que.	Fiat 850
152	Linda Floyd, Concord, Ont.	Linda Floyd, Concord, Ont.	Peggy Kurtin, Burlington, Ont.	Volvo 122S
153	Bill Salisbury, Vancouver, B.C.	Bill Salisbury, Vancouver, B.C.	Sieg Galk, North Surrey, B.C.	Volkswagen
154 155	Ford Motor Co. of Canada Ltd. R. McDowell Rambler Motors Ltd.,	Eppie Weitzes, Toronto, Ont. Eric Siivonen, Port Arthur, Ont.	Brent Davies, Erindale, Ont. Olavi Viheriasalo, Port Arthur, Ont.	Cortina Lotus
156	Port Arthur, Ont.	Cons Handaman Davidson 1011		
156 157		Gene Henderson, Dearborn, Mich. Stu Chapman, Burlington, Ont.	Doug Gallop, Toronto, Ont. Tom Baldock, Burlington, Ont.	Ford Falcon Sprint Studebaker Daytona
158	Nissan Motor Co. Ltd., Japan	D. Lamont, New Westminster, B.C.	Ed Deak, Vancouver, B.C.	Datsun Sports 1600
159	F. J. Curran, Downsview, Ont.	F. J. Curran, Downsview, Ont.	R. F. Carney, Toronto, Ont.	Peugeot 404
160		D. Angerhofer, Western Springs, III.	Bill Dodd, Amherst, Ohio	Volvo 122S
161	Wilson-Niblett Motor Ltd., Richmond Hill, Ont.	John Merriman, Scarborough, Ont.	Jim Peters, Don Mills, Ont.	Chevrolet Chevelle
162		Tom Jones, Port Arthur, Ont.	Chris Dougall, Ft. William, Ont.	Dodge Coronet
	Port Arthur, Ont.	The second of th	Peegen, in Hilliam, Villa	200go cononet



ROSEMARY SMITH

27 years old; Ireland. Making her first Shell 4000 appearance . . . winner Coupe des Dames in 1966 at Daytona overall winner and first in class in 1965 International Tulip Rally . . . took fourth in class at 1965 Monte Carlo Rally .



PAUL MacLENNAN
31 years old, Toronto, Canada.
Second overall and second in
Manufacturers' category of '65
Shell 4000, also placed first
in class . . won Canadian
Winter Rally in 1962, 1965
and 1966 . . member of the
Ford rally team.



SCOTT HARVEY
36 years old, Michigan . . .
fifth overall in 1965 Shell
4000 . . won class three . .
1963 Rally Champion of the
Sports Car Club of America
. . placed seventh overall in
the 1961 Montreal to Van-



DIANA CARTER
27 years old, Toronto, Ontario.
Outstanding woman rallyist...
winner of Coupe des Dames
in the 1963, 1964 and 1965
Shell 4000 . . . first Canadian
woman racing driver in her
class for 1963 . . . races at
Mosport, St. Jovite.



PETER LERCH
25 years old, Montreal, Que.
Noted racing driver . . first
shot at Shell 4000 . . . won
two major race events at St.
Jovite . . . won Indian Summer
races at Mosport in 1963 and
1965 . . . competed in Nassau
and Player's 200 in 1964-65.



MAURICE CARTER
40 years old, Hamilton, Ont.
Finished third in class in '63
Shell 4000 . . . second overall
and first in sponsored category of 1964 event . . member of winning dealer's team
in 1964 . . finished 19th in
1965 Shell 4000.



GILLES VINCENT
31 years old, Montreal, Que.
Won "Best Performance" by a
Quebec competitor in the '65
Shell 4000 . . . has competed
in the Canadian Winter Rally
. . . Thousand Islands Rally
and the Rally Des Neiges.



WERNER WENZEL

32 years old, Calgary, Alberta.
Won 1963 Prairie Region Rally
Championship . . . finished
10th overall in 1964 Shell
4000 and 20th in 1965 . . .
took the Saskatoon Sports Car
Club Trophy in 1965 rally for
best performance by a Prairie
competitor.



DON LAMONT

34 years old, New Westminster, B.C. . . . took seven firsts, six seconds in sports car class meets during 1964 . . . past president of Royal City S.C.C. . . second in G/GT and G production in '65 Conference racing.



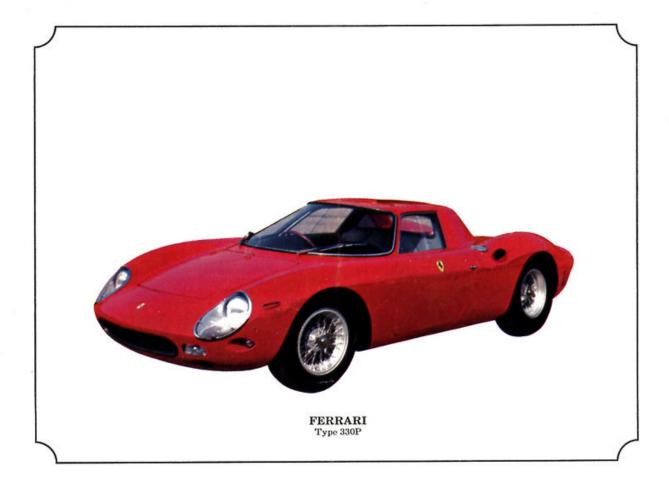
JOHN WILSON
30 years old, Waterloo, Ont.
Won Canadian National Rally
Championship in 1962, second
in 1963 . . . second overall
and member of winning manufacturer's team in 1963 4000,
second overall in 1965 . . .
won C.W.R. in 1965 and 1966.



EWEN GRAHAM
35 years old, Midnapore, Alta.
Took fourth overall in the '65
Shell 4000 and first in private
category . . won C.S.C.C.
Winter Rally and the Prairie
Rally Championship last year.



ROGER CLARK
26 years old, England. First
Shell 4000 . . . won East Midlands Rally in 1961, repeated
in '62 . . . second in class and
sixth in GT category during '63
Alpine Rally . . won Scottish
Rally in 1964-65. 1965 British
Rally Champion . . . competed
in 1966 Monte Carlo Rally.



How Shell products help keep Ferrari cars at peak performance. They can do as much for your car.

Ask Enzo Ferrari why he puts his faith exclusively in Shell and he will tell you, in his own words:

MY LOYALTY to Shell springs from my experience first as a racing driver, then as director of the Ferrari team, and finally as a car manufacturer. Thirteen world championships have been the result of this happy association with Shell."

Ferrari has worked with Shell since 1929. Today, Shell scientists and Ferrari engineers collaborate to solve lubrication problems. And Ferrari cars roaring through races throughout the world are test beds for Shell Oils and Greases.



The knowledge Shell gains on the track goes into the products Shell makes for your car.

For example, Super Shell* and Shell X-100* motor oils maintain a tough lubricating film even at high speeds and high temperatures.

Shell Darina* AX grease does not melt at high wheel-bearing temperatures. It also shrugs off water and salt splashed from the road.

Next time your car needs an oil change or lubrication, be sure to specify a Shell Motor Oil or Grease. And always fill up with Super Shell* gasoline for smooth power and good mileage. *Reg. T.M.